

Name \_\_\_\_\_ **Asterisks**



# Asterisks for Disclaimers

Asterisk comes from the Greek word asterisk which means “little star.” An asterisk is a small typography symbol that is shaped like a star (\*). Asterisks are typically used to point to disclaimers in advertisements.

**DIRECTIONS:** Find an advertisement that uses an asterisk to point to a disclaimer.

Where did you find the advertisement? \_\_\_\_\_

What is the product? \_\_\_\_\_

What is the purpose of the product?

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Where does the asterisk appear?

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What is the disclaimer?

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