

Name _____ **Asterisks**



Asterisks

DIRECTIONS: Review television, magazines, or newspapers advertisements that contain disclaimers. Record the details about each ad and disclaimer below.

Commercial for:	Does it use an *?	Disclaimers

Do all of these disclaimers have anything in common? What?

Why do you think these disclaimers are set off by an asterisk rather than included in the main body of text?

