

Name _____ **Ad Hominem**



Ad Hominem

An ad hominem is a type of logical fallacy that attacks an opponent on a personal level, rather than attacking the strength of their argument. Its purpose is to shift the focus away from the argument and onto an opponent's emotions, interests, character, motives, or personal characteristics.

Examples:

- Aaron has a brother in prison, so Aaron would not make a good class president.
- Aaron's clothes never match, so he doesn't understand the importance of a good reputation.

DIRECTIONS: Write a short conversation that includes an ad hominem argument.
