

Name _____

What is Red Ribbon Week?

Short Answer Key

1. Red Ribbon Week is dedicated to honoring Enrique "Kiki" Camarena.
2. Families can participate in Red Ribbon Week by talking to their children about the dangers of drugs and being positive role models.
3. Community organizations should host awareness events during Red Ribbon Week to educate the public about drug prevention and available resources.
4. Participating in Red Ribbon Week sends the message that we are committed to a drug-free future where everyone can lead healthy and productive lives.
5. The red ribbon became a symbol of drug prevention as a way to honor the memory of those who have fought against drugs, like Enrique "Kiki" Camarena.

