



*Logical Fallacies*

# Fallacy of Sunk Causes

A logical fallacy is an illogical or misleading argument. One type of logical fallacy, called the fallacy of sunk causes, means believing we should continue with something that may not be of any use to us because we already have so much invested in it. Reading all the way to the end of a book that you aren't enjoying because you bought the book and don't want to have wasted your money is an example of a sunk cause argument.

**DIRECTIONS:** Think of a time when you felt you had already invested too much into something to quit, even though what you were doing wasn't working out. You may have invested time, or money, or effort.

Describe the situation: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What were the reasons for quitting?  
\_\_\_\_\_  
\_\_\_\_\_

Were the reasons for quitting more logical than the reasons for not quitting? Explain your answer.  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

