

Name _____

What is Red Ribbon Week?

Open-Ended Response Answer Key

1. Red Ribbon Week was established to honor Enrique "Kiki" Camarena, a DEA agent who lost his life while fighting against drug cartels in Mexico. His family and friends began wearing red satin badges and distributing red ribbons as a symbol of their commitment to living drug-free lives, leading to the creation of Red Ribbon Week.
2. Red Ribbon Week is significant in promoting a drug-free lifestyle because it serves as a reminder of the need to make good decisions, stay drug-free, and support those who are struggling with addiction. It encourages individuals to make responsible choices and educates them about the risks of drug abuse.
3. Schools and communities can participate in Red Ribbon Week by organizing activities such as themed dress-up days, educational presentations, contests, and awareness events. They can also engage in discussions about drug prevention and healthy choices.
4. Individuals can continue to support drug prevention efforts beyond Red Ribbon Week by staying informed about drug-related issues, volunteering with organizations that focus on drug prevention, and being advocates for drug-free communities. They can also provide support and resources to those in need of assistance with addiction.

