



## ANSWERS

### *ad hominem abusive*

involves personal attacks like character assassination, or attacking an opponent's credibility or status.

### *ad hominem circumstantial*

attempts to call someone's integrity into question; bringing up a person's biases and focusing on their personal situation

### *Tu quoque*

pointing out that an opponent is a hypocrite

### *poisoning the well*

spreading derogatory information about an opponent in advance of an argument to discredit them.

### *guilt by association*

having your argument called into question because it is the same argument that has been made by someone who is already viewed in a bad light.

### *ad feminam*

Invalidating the claims of a woman on the basis of her gender.