

Name _____ **Ad Hominem**



Ad Hominem

1. What is an ad hominem argument?

2. Identify each type of ad hominem.

name calling or implying that the opponent is immoral, ignorant, or insane

citing conflicts of interest in business situations

telling someone not to do something when you do it yourself

negative political ads in advance of a debate

a politician makes the same argument as a politician who has recently been accused of corruption, calling his credibility into question.

saying a woman's argument is incorrect because she's menopausal.
