

Name _____

Unity Mart: A Small Town's Cooperative Adventure

Short Answer Key

1. The residents of Harmonyville were inspired to create Unity Mart by their concern for the future of their local businesses, which were struggling due to competition from big chain stores.
2. Unity Mart benefited local businesses in the town by providing a space where they could share shelf space, promote their products, and support each other, leading to increased sales and thriving businesses.
3. The committee played various roles in bringing Unity Mart to life, including marketing, finance, logistics, and store design. Each member had a unique role to contribute to the cooperative store's success.
4. The townspeople celebrated the grand opening of Unity Mart with a grand opening festival, where musicians played folk songs, children danced, and everyone enjoyed local treats.
5. The story conveys the importance of supporting local businesses and promoting economic unity in a community by showing how Unity Mart became the heart of Harmonyville and helped local businesses thrive, preserving the town's unique charm and identity.

