



Persuasive Writing

In persuasive writing, the writer's goal is to convince or persuade the reader to think, do, act, or believe something based on an appeal to emotion and feeling. There are many different techniques writers can use to be persuasive. One technique is to **use persuasive words**.

What It Is

Persuasive words are words chosen specifically to change the way a reader thinks or feels about a topic.

How It Works

Persuasive words convey a sense of confidence. The more a writer conveys that they believe what they are writing, the more likely a reader is to believe them.

DIRECTIONS: Use one word or phrase from each row to strengthen the persuasiveness of your paragraph or essay.

Illustrate a Point	For instance, for example, specifically, in particular, namely, such as, like
Introduce an Example	For example, thus, as an example, in the instance of, in other words, to illustrate
Make Suggestions	To this end, keeping this in mind, for this purpose, therefore
Transition Between Information	Also, furthermore, additionally, besides that, equally as important, similarly, likewise
Contrast Points	On the other hand, nevertheless, despite, in spite of, yet, conversely, instead
Conclusions and Summarizing	With this in mind, as a result of, because of this, for this reason, so, due to, since, finally, in short, in conclusion