

Name _____ **Ad Hominem**



Ad Hominem

An ad hominem is a type of logical fallacy that attacks an opponent on a personal level, rather than attacking the strength of their argument. Its purpose is to shift the focus away from the argument and onto an opponent's emotions, interests, character, motives, or personal characteristics. **DIRECTIONS:** Write a definition for each type of ad hominem argument.

ad hominem abusive

ad hominem circumstantial

Tu quoque

poisoning the well

guilt by association

ad feminam
