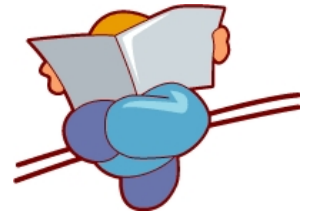


Name \_\_\_\_\_ **Media Literacy**



# Media Literacy: Purpose

**DIRECTIONS:** Choose a media message and determine its purpose. Then explain how it tries to accomplish that purpose.

Media Message: \_\_\_\_\_

\_\_\_\_\_

The purpose of this media is to:

inform      entertain      persuade      explain      profit

This piece of media accomplishes its purpose by:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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