

Name \_\_\_\_\_

## Ad Blitz: A Satirical Poetry Collection

### Open-Ended Response Questions

1. How does the poem "Ad Blitz" use humor to critique the world of advertising, and what message does it convey about consumerism?
2. In what ways does the poem highlight the difference between advertised promises and reality, particularly in terms of product effectiveness and true value?
3. What satirical techniques does the poet employ to expose the manipulation tactics used in marketing, and how do these techniques enhance the poem's overall impact?
4. How does the repetition of phrases like "Buy now, save later" and "Limited time offer" contribute to the poem's critique of advertising, and what effect does this repetition have on the reader?

