

Name \_\_\_\_\_

## The Influence of Alcohol Advertising: What You Need to Know

### Short Answer

1. Describe one way in which alcohol advertising creates positive associations with alcohol.
2. How can understanding the influence of alcohol advertising help individuals make responsible choices about drinking?
3. Name a tip mentioned in the passage for thinking critically about alcohol advertising messages.
4. What important aspect of alcohol consumption is often left out of alcohol advertisements?
5. Why is it essential to have open and honest conversations with friends and family about alcohol advertising?

