

Name \_\_\_\_\_

## The Influence of Alcohol Advertising: What You Need to Know

### Multiple Choice Answer Key

1. c) To make people want to buy and consume alcohol
2. b) By creating positive associations between alcohol and happiness
3. c) By creating a positive association between alcohol and fun
4. b) Because critical thinking helps us make responsible choices
5. c) Know your limits and consider the potential risks and consequences

