

Name _____

Alibaba: A Digital Marketplace Revolution

Short Answer

1. How did Singles' Day become a significant shopping event, and what role does Alibaba play in it?
2. Name at least two services or platforms within Alibaba's ecosystem.
3. What challenges and controversies has Alibaba faced in its journey to becoming a global tech giant?
4. What is Alibaba's vision for the future, as mentioned in the passage?
5. How has Alibaba contributed to global trade and e-commerce?

