

Name _____

Amazon.com: From Bookseller to E-Commerce Giant

Open-Ended Response Questions

1. Discuss the significance of Amazon's global expansion in becoming one of the world's largest online retailers.
2. Explain the impact of Amazon on traditional bookstores and the publishing industry.
3. How has Amazon's innovative approach to technology influenced consumer behavior?
4. In your opinion, what are some potential benefits and challenges of Amazon's continued growth and impact on society?

