



ANSWERS

Amplification is used in creative and persuasive writing. It can be used to:

- add more information and details
- highlight the importance of an idea
- evoke an emotional response
- add an exaggeration
- increase rhetorical effect and emphasis
- further elaborate definitions, descriptions, and arguments
- highlight the persuasive aspects of an idea by elaborating the “why”
- draw in and engage the reader (especially in fiction)