

Name _____

The Amazing World of Apple: From Garage Startup to Tech Giant

Open-Ended Response Answer Key

1. (Answers may discuss Apple's design philosophy, aesthetics, and influence on industrial design.)
2. (Answers may mention user-friendly interfaces, intuitive design, and attention to detail.)
3. (Answers may argue that it fosters customer loyalty and enhances user experience.)
4. (Answers may include job creation, innovation, and the growth of the app development industry.)

