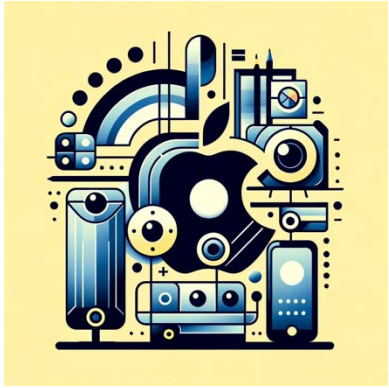


Name _____



The Amazing World of Apple: From Garage Startup to Tech Giant

In the world of technology, one company stands out like no other, and that's Apple. From its humble beginnings in a garage to becoming one of the most valuable companies on the planet, Apple has a fascinating history. Let's dive into the business, history, and modern market of this iconic company.

The Birth of Apple

In 1976, two young friends, Steve Jobs and Steve Wozniak, founded Apple Computer, Inc. in Jobs' family garage. Their first creation was the Apple I computer, a simple device compared to today's standards, but revolutionary at the time. This marked the beginning of Apple's journey in the world of technology.

The Macintosh Revolution

In 1984, Apple introduced the Macintosh, a personal computer with a graphical user interface and a mouse. This groundbreaking innovation made computers more accessible to everyday people. The Macintosh quickly gained a loyal following, and Apple's reputation for innovation grew.

The Tough Times

Despite its early success, Apple faced challenges in the late 1980s and '90s. The company struggled with leadership changes and competition from other tech giants. However, in 1997, Steve Jobs returned to Apple as CEO and began a remarkable turnaround.

The iPhone Phenomenon

In 2007, Apple changed the world with the introduction of the iPhone. This touchscreen smartphone revolutionized communication, entertainment, and how we live our lives. It became an instant hit and transformed Apple into a powerhouse in the tech industry.

The iPad, Apple Watch, and Beyond

Apple continued to innovate with the release of the iPad in 2010 and the Apple Watch in 2015. These products created entirely new markets and further solidified Apple's position as a leader in consumer technology.



