

Name _____

B Corporations: The Champions of Responsible Business

Multiple Choice Questions

1. What is a B Corporation (B Corp)?
 - a) A business that prioritizes profit over all other concerns
 - b) A business that focuses solely on environmental impact
 - c) A business committed to positive social and environmental impact, along with profits
 - d) A business that avoids any involvement in social or environmental issues

2. What is one advantage of B Corporations?
 - a) Limited transparency and accountability
 - b) Exclusivity and closed operations
 - c) Social and environmental impact commitment
 - d) No legal protection for their mission

3. What is a key aspect of B Corps' commitment to social and environmental impact?
 - a) They prioritize profit above all else
 - b) They do not need to disclose their actions to the public
 - c) They actively contribute to positive change and meet high standards
 - d) They focus solely on financial bottom lines

4. What is one disadvantage of B Corporations?
 - a) Easy and quick certification process
 - b) Lack of potential for conflicts between profit and purpose
 - c) Complex certification process
 - d) Accessibility to all types of businesses

5. Why might some businesses not choose to become B Corporations despite their advantages?
 - a) They prefer limited transparency and accountability
 - b) They value profit over social and environmental impact
 - c) They have legal protection for their mission without being certified
 - d) They are all large corporations

