

Name _____

B Corporations: The Champions of Responsible Business

Short Answer

1. How do B Corporations prioritize social and environmental impact in their business operations?
2. Explain one advantage and one disadvantage of the rigorous certification process for B Corporations.
3. Can you provide an example of a conflict that a B Corporation might face when trying to balance profit with purpose?
4. What types of businesses might find it challenging to meet the requirements of becoming a certified B Corporation?
5. Can you think of a real-world B Corporation and describe the positive social or environmental impact they have made?

