

Name \_\_\_\_\_

## B Corporations: The Champions of Responsible Business

### Short Answer Key

1. B Corporations prioritize social and environmental impact by committing to high standards and actively contributing to positive change in these areas.
2. An advantage of the rigorous certification process is that it builds trust and accountability, while a disadvantage is that it can be time-consuming and challenging.
3. A B Corporation might face a conflict when trying to invest in environmentally friendly practices that may initially reduce profits but align with their mission.
4. Smaller businesses or those with different priorities may find it challenging to meet the requirements of becoming a certified B Corporation.
5. Answers may vary, but an example of a B Corporation could be Patagonia, known for its commitment to environmental conservation and sustainable practices.

