

Name _____

Supercharging Success: How Data Analytics Benefits Businesses

Multiple Choice Questions

1. What is the primary goal of Data Analytics in helping businesses?
 - a) To sell more products
 - b) To make informed decisions and uncover valuable insights
 - c) To personalize ads for customers
 - d) To optimize delivery routes

2. How does Data Analytics help businesses understand customer behavior?
 - a) By tracking customer purchases
 - b) By analyzing the weather
 - c) By reducing costs
 - d) By optimizing fuel usage

3. How can Data Analytics improve product quality?
 - a) By suggesting targeted marketing campaigns
 - b) By analyzing historical data
 - c) By identifying areas for improvement based on customer feedback and data
 - d) By detecting fraud

4. What does Data Analytics use to create personalized ads for customers?
 - a) Customer feedback
 - b) Browsing history and online behavior
 - c) Delivery routes
 - d) Trend predictions

5. How can Data Analytics benefit businesses in terms of cost savings?
 - a) By analyzing customer interactions and feedback
 - b) By predicting future trends
 - c) By optimizing delivery routes and reducing expenses
 - d) By improving product quality

