

Name _____

Supercharging Success: How Data Analytics Benefits Businesses

Open-Ended Response Questions

1. Imagine you own a small bakery. How could the use of Data Analytics benefit your bakery business? Provide at least two potential advantages.
2. Discuss a real-life scenario where Data Analytics played a crucial role in solving a problem or making a significant discovery for a business.
3. Explain why understanding customer behavior is essential for businesses, and how Data Analytics can assist in achieving this understanding.
4. How can small businesses, with limited resources, benefit from using Data Analytics?

