

Name \_\_\_\_\_

## Jeff Bezos: The Sky is Not the Limit

### Open-Ended Response Answer Key

1. Jeff Bezos's childhood curiosity and fascination with how things worked likely instilled in him a strong problem-solving mindset and a desire to innovate, which are essential traits for an entrepreneur. This early interest in understanding and exploring complex systems likely fueled his drive to create groundbreaking solutions in technology and commerce.
2. Amazon.com evolved from an online bookstore into an e-commerce giant by continuously expanding its product range and innovating its services, such as introducing Amazon Prime, Kindle e-readers, and AWS cloud computing. Bezos's vision of customer-centricity and relentless innovation enabled Amazon to diversify and dominate various markets, making it a one-stop shop for consumers.
3. Space travel can benefit humanity by advancing scientific knowledge, enabling new technologies, and potentially providing solutions to global challenges such as resource depletion and overpopulation. Jeff Bezos is passionate about this vision because he believes in the importance of securing humanity's future and sees space exploration as a way to unlock vast potential for growth and innovation.
4. Jeff Bezos invests in areas like climate change and education because he understands that these issues are critical to the long-term well-being and sustainability of humanity. Individuals with substantial resources can make a significant impact by funding research, supporting initiatives that drive systemic change, and using their influence to raise awareness and mobilize action on global challenges.

