

Name _____

Building for Business

Open-Ended Response Answer Key

1. Answers will vary, but students should consider factors such as layout, lighting, signage, and display arrangements in their design. The goal is to create an appealing and functional space for shoppers that reflects the brand and merchandise.
2. Small boutique hotels may focus on creating unique and personalized experiences for guests, often with fewer amenities. In contrast, large resort-style hotels offer a wide range of amenities, such as restaurants, pools, and entertainment options, to cater to a broader clientele.
3. Students should describe the layout and design elements they would incorporate to create a unique dining experience. This may include seating arrangements, interior decor, lighting, and any specific themes or features that make the restaurant stand out.
4. Commercial buildings benefit communities by providing jobs, services, and entertainment options. For example, shopping malls create job opportunities and offer a variety of stores and dining options, enhancing the quality of life in the community. Medical facilities provide essential healthcare services, improving the overall health and well-being of residents.

