

Name \_\_\_\_\_

## Crafting Your Business Plan: A Roadmap to Success

### Short Answer

1. Explain the significance of setting clear, specific goals in a business plan.
2. Describe the role of market research in understanding your target audience.
3. What does the executive summary of a business plan aim to achieve?
4. Why is financial planning an essential step when creating a business plan?
5. How can seeking feedback from others help improve your business plan?

