

Name _____

The Campaign Whisperer

Short Answer

1. What was Alex Mitchell's primary task when they joined Marianne Summers' campaign?
2. What personal dilemma did Alex face regarding Marianne's campaign?
3. What challenges did Alex encounter in dealing with social media during the campaign?
4. How did Alex orchestrate a turning point in the campaign?
5. What decision did Alex have to make on the eve of the election, and why was it significant?

