

Name \_\_\_\_\_

## The Campaign Whisperer

### Open-Ended Response Answer Key

1. Answers may vary, but some possible reasons could include a belief in their abilities as a strategist to turn the campaign around, a sense of challenge and a desire to make a difference, or a personal connection or loyalty to Marianne Summers.
2. Qualities important for a brilliant political strategist might include strategic thinking, adaptability, strong communication skills, and the ability to stay calm under pressure.
3. The rise of social media has made information more accessible but has also created challenges related to the spread of misinformation and the need for candidates to engage with voters through online platforms.
4. The answer to whether Alex made the right decision in the end is subjective and may depend on individual values and perspectives. Some may argue that Alex's decision to support Marianne was the right choice, given the campaign's success, while others may believe that endorsing James would have been the better ethical choice.

