

Name _____

Fast Food: A Quick Bite with a Catchy Name

Open-Ended Response Answer Key

1. Answers will vary but may include discussions of the expansion of menu offerings, the introduction of healthier options, technological advancements, and changing customer preferences.
2. Answers may discuss how fast food has made it easier for people to get meals quickly but may also contribute to unhealthy eating habits and a fast-paced lifestyle.
3. Challenges include finding the right balance between taste and health, consumer acceptance, and sourcing sustainable ingredients. Opportunities include attracting health-conscious customers and adapting to changing dietary trends.
4. The impact of the COVID-19 pandemic on the fast-food industry includes the shift to takeout and delivery, the implementation of safety measures, changes in menu offerings, and increased reliance on technology for contactless ordering and payment.

