

Name _____

What are the Most Popular Fast Food Chains in the World?

Short Answer

1. How does McDonald's adapt its menu to cater to local tastes in different countries?
2. Describe the concept of Subway's customizable sandwiches and why it has been successful.
3. What is the secret recipe that makes KFC's fried chicken famous, and how does KFC adapt its menu for international markets?
4. Explain the significance of the Whopper in Burger King's menu, and mention one other type of menu item they offer.
5. How does Pizza Hut cater to local tastes in its diverse range of pizza offerings, and can you provide an example?

