

Name _____

What are the Most Popular Fast Food Chains in the World?

Short Answer Key

1. McDonald's adapts its menu to cater to local tastes in different countries by offering regional specialties and items tailored to local preferences. For example, in India, they offer the McAlloo Tikki Burger, a vegetarian option with a spicy potato patty.
2. Subway's success lies in its customizable sandwiches. Customers can choose their bread, protein, vegetables, and sauces, creating a sandwich that suits their preferences. This customization sets Subway apart from other fast food chains and allows customers to enjoy a personalized meal.
3. The secret recipe that makes KFC's fried chicken famous is a blend of 11 herbs and spices. KFC adapts its menu for international markets by introducing items that cater to local tastes, such as rice-based meals in Asian countries.
4. The Whopper is Burger King's flagship burger known for its flame-grilled patty. Another type of menu item they offer is the Chicken Royale sandwich, which features a breaded chicken fillet.
5. Pizza Hut caters to local tastes by introducing diverse pizza offerings. For example, in India, they offer curry-flavored pizzas to appeal to local preferences.

