

Name _____

Navigating the Challenges of Big Data and Analytics

Open-Ended Response Questions

1. Imagine you work for a retail company. How could overcoming the challenges of Big Data and Analytics benefit the company's operations and growth? Provide at least two potential advantages.
2. Discuss a real-life scenario where an organization successfully navigated Big Data challenges and gained a competitive advantage through data-driven insights.
3. Explain the importance of skilled data professionals, such as data scientists and analysts, in addressing Big Data challenges and unlocking valuable insights.
4. In what ways can individuals benefit from the insights generated through Big Data and Analytics in their daily lives?

