

Name _____

Coca-Cola: The Sparkling Story

Short Answer Key

1. (Answer should mention its distinct design that is recognizable even in the dark or when shattered.)
2. (Answers may include Diet Coke, Coca-Cola Zero Sugar, Sprite, Fanta, etc.)
3. (Answer should mention that it's responsible for producing and distributing Coca-Cola beverages globally, and it was formed in 1892.)
4. (Answers may include its advertising campaigns, influence on holiday traditions, and iconic slogans.)
5. (Answers may include sustainable packaging, water conservation, and recycling promotion.)

