

Name _____

Retail Banking vs. Corporate Banking: Unveiling the Differences

Open-Ended Response Questions

1. Compare and contrast the customer bases of retail banking and corporate banking, highlighting their unique financial needs.
2. Provide examples of specific services offered by retail banks and corporate banks, explaining how these services align with the needs of their respective customer bases.
3. Discuss the significance of risk and complexity in corporate banking, considering the large transactions and financial operations involved.
4. Describe the role of treasury management in corporate banking and its importance for large corporations.

