

Name _____

Counterfeiting in the Fashion Industry: A Sneaky Threat

Short Answer

1. How does the allure of counterfeit fashion products often lure consumers?
2. Explain why counterfeit fashion items can damage the reputation of legitimate brands.
3. What are some of the safety risks associated with counterfeit products?
4. Describe the production process of counterfeit fashion items.
5. What channels do counterfeit goods typically use for distribution?

