

Name _____

From Friends to Funds: The World of Peer-to-Peer Lending and Crowdfunding

Short Answer

1. How do borrowers and lenders connect in Peer-to-Peer (P2P) Lending, and what role does the P2P platform play?
2. What is the significance of setting a funding goal in Crowdfunding, and why is it important for backers?
3. Why is engagement with the audience an advantage of Crowdfunding for creators?
4. Describe one way in which Peer-to-Peer (P2P) Lending can benefit small businesses.
5. What are some examples of rewards or incentives that creators may offer to backers in Crowdfunding campaigns?

