

Name _____

Sole Proprietorship with a DBA Name: Unmasking the One-Person Show

Open-Ended Response Questions

1. Imagine you have a passion for making handcrafted jewelry, and you want to sell your creations. Would you choose to operate as a sole proprietor with a DBA name or explore other business structures, and why?
2. Discuss the importance of understanding the personal liability aspect of a sole proprietorship with a DBA name and how it can impact the owner's financial well-being.
3. What advice would you give to someone who is considering starting a sole proprietorship with a DBA name and is concerned about the isolation of running a one-person business?
4. Explore the potential advantages and disadvantages of running a sole proprietorship with a DBA name in a competitive industry, such as online retail. How might limited resources affect the business's success?

