

Name _____

Fashion Trends: What Are They?

Open-Ended Response Answer Key

1. Answers may vary but could include the example of the "flapper" style from the 1920s, inspired by the changing role of women in society and popularized through movies and magazines.
2. Answers may vary but could include strategies like partnering with popular influencers, showcasing behind-the-scenes design processes, and running contests or challenges related to the clothing line.
3. Answers will vary based on personal opinions. Students can provide examples of how fashion trends can influence self-expression or culture.
4. Answers will vary. Some students may choose social media and influencers, while others may highlight historical inspiration or cultural influences as the most significant factors in shaping fashion trends.

