

Name _____

Fashion Week: A Glimpse into the World of Style and Glamour

Short Answer Key

1. Industry professionals, fashion journalists, celebrities, and influential fashion bloggers.
2. Social media platforms are used to provide live updates, share photos and videos, and allow fashion enthusiasts worldwide to follow the event in real-time.
3. Fashion buyers attend the shows to place orders for the upcoming season's collections, helping designers secure contracts with stores.
4. Designers work for months to create their collections, selecting fabrics, creating patterns, and crafting garments.
5. Fashion Week provides emerging designers with global exposure and the opportunity to showcase their creativity, helping boost their careers.

