

Name _____

Flavors and Temptations: The Impact of Flavored Tobacco and Vape Products on Youth

Open-Ended Response Answer Key

1. Flavored tobacco and vape products offer a wide variety of flavors, including fruity options like strawberry and mango, dessert-inspired choices like vanilla and chocolate, and many more. These flavors contribute to their appeal among young consumers by making the products seem less harsh, more approachable, and enjoyable to use. The colorful packaging and playful names further enhance their attractiveness.
2. Health experts are concerned that flavored tobacco and vape products are creating a new generation of nicotine users, particularly among young people. They worry that the enticing flavors, colorful packaging, and marketing strategies are making these products more appealing and accessible to youth, leading to increased nicotine use and potential addiction.
3. The effectiveness of flavor bans in reducing youth access to flavored products can vary. While bans can discourage the availability of enticing flavors, they may also lead to the emergence of alternative products or black market sales. The impact on the market depends on various factors, including the enforcement of bans and the willingness of retailers to comply.
4. In designing an educational campaign for young people about the risks of flavored tobacco and vape products, effective strategies and messages would include highlighting the dangers of nicotine addiction, emphasizing the impact on brain development, and providing relatable stories or testimonials from individuals who have struggled with addiction. The campaign should also focus on empowering young people to make informed choices and resist peer pressure, using age-appropriate language and visuals to convey the message effectively.

