

Name \_\_\_\_\_

## Franchise Magic: Building Your Business Kingdom

### Open-Ended Response Questions

1. Imagine you want to start a business, and you value independence in decision-making. Would you choose to invest in a franchise or explore other business options, and why?
2. Discuss the importance of understanding the costs and fees associated with owning a franchise before making the investment.
3. What advice would you give to someone who is considering becoming a franchisee and wants to ensure their success in a competitive market?
4. Explore the potential benefits and drawbacks of owning a franchise in a well-established brand versus a lesser-known one. How might brand recognition impact customer trust and business growth?

