

Name _____

What is the History of Fast Food, and How Did It Become Popular?

Multiple Choice Questions

1. What concept can be traced back to ancient civilizations as the earliest form of fast food?
 - a) Drive-in restaurants
 - b) Franchising
 - c) Selling ready-to-eat food on the streets
 - d) Happy meal concept

2. Who opened the first McDonald's restaurant in 1940 and introduced the "Speedee Service System"?
 - a) Burger King
 - b) Subway
 - c) Richard and Maurice McDonald
 - d) Colonel Sanders

3. What marked the rapid expansion of fast food chains in the 1950s?
 - a) The introduction of drive-thrus
 - b) The rise of mascots like Ronald McDonald
 - c) The birth of franchising
 - d) The adaptation of menus to local tastes

4. What innovation revolutionized convenience in fast food service in the 1940s?
 - a) Breakfast menus
 - b) The "happy meal" concept
 - c) The drive-thru
 - d) The introduction of salads

5. Why has there been a growing demand for healthier menu options in recent years?
 - a) To increase the affordability of fast food
 - b) To cater to the fast-paced lifestyle
 - c) Due to health concerns and changing trends
 - d) To expand to international markets

