

Name _____

What is the History of Fast Food, and How Did It Become Popular?

Short Answer

1. What were the key principles of the "Speedee Service System" introduced by the McDonald brothers?
2. How did franchising contribute to the rapid expansion of fast food chains in the 1950s?
3. Explain the significance of drive-thru service in the history of fast food.
4. How have fast food chains adapted to local tastes and customs when expanding internationally?
5. What recent trends and challenges has the fast food industry faced, particularly in response to health concerns?

