

Name _____

Hot Wheels: Racing Through History and Innovation

Short Answer

1. What was the goal of creating Hot Wheels cars according to Mattel in 1968?
2. Describe one feature that made the original Hot Wheels cars different from other toy cars of the time.
3. How did the rivalry between Hot Wheels and Matchbox benefit the toy car industry?
4. Name one way Hot Wheels expanded its universe beyond just cars.
5. What impact has Hot Wheels had on pop culture?

