

Name _____

Bob Iger: The Magic Behind Disney's Success

Multiple Choice Questions

1. What was Bob Iger's childhood dream?
 - a) To become a magician
 - b) To work for Disney
 - c) To become a professional athlete
 - d) To travel the world

2. Where did Bob Iger start his career in the entertainment industry?
 - a) Pixar
 - b) ABC
 - c) Marvel
 - d) Lucasfilm

3. In what year did Bob Iger become the CEO of The Walt Disney Company?
 - a) 2000
 - b) 2005
 - c) 2010
 - d) 2015

4. What major acquisitions did Disney make under Bob Iger's leadership?
 - a) ABC and NBC
 - b) Pixar, Marvel, and Lucasfilm
 - c) Sony Pictures and Warner Bros.
 - d) Universal Pictures and Paramount Pictures

5. Which Disney streaming service became popular under Bob Iger's leadership?
 - a) Netflix
 - b) Hulu
 - c) Disney+
 - d) Amazon Prime Video

