

Name \_\_\_\_\_

## Bob Iger: The Magic Behind Disney's Success

### Short Answer

1. What inspired Bob Iger's childhood dream of working for Disney?
2. Where did Bob Iger start his career in the entertainment industry, and what position did he eventually attain?
3. What major acquisitions did Disney make under Bob Iger's leadership, and how did they impact the company?
4. What significant achievement in the world of streaming services is associated with Bob Iger's tenure at Disney?
5. What theme park expansion and attraction did Bob Iger oversee as part of his leadership at Disney?

