Name _____

Zoella: A Social Media Star and Entrepreneur

Open-Ended Response Answer Key

1. (Example: "People love her videos because she is cheerful, creative, and gives great advice.")
2. (Example: "I would make a gaming channel because I love playing video games.")
3. (Example: "Her story shows that following your passion and working hard can lead to success.")
4. (Example: "Being an influencer can be stressful because you are always in the public eye and must deal with negative comments.")

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