

Name _____

The Influencer's Dilemma

Multiple Choice Questions

1. What challenge did Alex receive from an anonymous fan?
 - a) To share unglamorous and ordinary aspects of their life for a week
 - b) To post only glamorous photos for a month
 - c) To gain more followers in a week
 - d) To stop using social media for a month
2. How did Alex's followers react to the unglamorous and ordinary content they posted during the challenge?
 - a) They unfollowed Alex.
 - b) They became disinterested and stopped engaging with the posts.
 - c) They criticized Alex for sharing unattractive content.
 - d) They loved it, and engagement on the posts increased.
3. What dilemma did Alex face at the end of the challenge?
 - a) Whether to delete all their social media accounts.
 - b) Whether to continue sharing only unglamorous content.
 - c) Whether to return to their old ways or strike a balance.
 - d) Whether to start a new career as a comedian.
4. What was the turning point in Alex's decision about their influencer identity?
 - a) They realized they could strike a balance between glamour and reality.
 - b) They chose to share only glamorous moments.
 - c) They decided to focus on gaining more followers.
 - d) They stopped using social media altogether.
5. What did Alex learn about being an influencer from this experience?
 - a) Influencers should only share glamorous moments.
 - b) Authenticity and balance are important in the influencer world.
 - c) Followers don't appreciate humor and authenticity.
 - d) Engagement on social media doesn't matter.

